## DELAWARE GREENWAYS

## Peer to Peer Fundraising with Do More 24 Delaware

**Delaware Greenways** (DG) will be utilizing Do More 24 Delaware on March 6-7, 2025, to raise money to support our efforts to expand and improve outdoor connections in Delaware, with the financial goal of \$3000.

As a supporter of Delaware Greenways, we ask that you help us meet our goal through peer-to-peer fundraising. You can set up a fundraising page in a matter of seconds, share the personalized link, and start collecting donations! Best of all it is free!

The steps to create your fundraising page are below. If you have any questions, please do not hesitate to reach out to Terri Jones, Marketing & Outreach Manager at tiones@delawaregreenways.org

Setting up a peer-to-peer fundraising page:

- 1. Navigate to: https://www.domore24delaware.org/fundraisers/delaware-greenways
- 2. Click the "start a fundraiser" button on DG's main Do More 24 page and follow the on screen instructions. (You will need to create a Delaware Gives user account using a valid email to check/use as part of this process).
- 3. After the page is created, it will generate a fundraising URL that will be linked from the main DG page on Do More 24 Delaware. You can further customize your fundraising page from your administrative dashboard (accessible from the menu when you are logged into the website).
- 4. Congratulations you have successfully set up a peer-to-peer fundraising for Delaware Greenways! You can share your fundraising page URL over email, through texts, or on social media and encourage your friends and social networks to support you by making a 100% tax deductible donation. You and DGI will get an email notification anytime a donation is made to your page during 6pm March 6th 6pm March 7th.

No need to worry about acknowledging donations, unless you prefer to follow-up. Every donor receives an automated email receipt for their donation. Delaware Greenways will also send a personal thank you letter to each of your donors.

THANK YOU in advance for your devoted efforts! We are grateful!

The Do More 24 Delaware platform is hosted by Spur Impact. Spur Impact is a Delaware based 501(c)3 developing, engaging, and inspiring tomorrow's leaders by fostering connections with people, nonprofits, and businesses to promote growth, personally, professionally, and philanthropically. Do More 24 Delaware (6pm March 6 - 6pm March 7, 2025) is a joint partnership with Spur Impact and United Way of Delaware